



THE MGM SCHOOL (HIGHER SECONDARY)
MGM GOLF CLUB CAMPUS , PADEGAON, AURANGABAD.

Class: XII

Unit Test

SUBJECT: IT

Date: 15/11/2024

TIME: 02:30 HOUR

MARKS: 25

SECTION A – Fill in the blanks (1 Mark Each * 5 = 5)

1. The..... element is a starting element in an HTML, it indicates that document type definition being used by the document.
2. Theis a tag in html that describe some aspects of contents of a webpage.
3. The tag defines an
4. The..... element creates an inline frame.
5. The full form of SEO is

SECTION B Choose one correct answer (1 Marks Each* 5=5)

1. element to create a linking image used
a) b) <td> c) <map> d) <usemap>
2. The.....tag is used to embed audio files on Webpages.
a) <sound> b) <video> c) <audio> d) <embed>
3. A programmer wants to define range for age between 18 to 50, he will use a form with following appropriate control.
a) number b) range c) compare d) Textboxes
4.character is used to create id in CSS.
a) % b) \$ c) @ d) #
5. CSS stands for
a) Content Style Sheets b) Commanding Style Sheets
c) Cascading Style Sheets d) Context Style Sheets

SECTION C – State whether the following statement is true or false (1 Marks Each*5=5)

1. An unordered list can be numerical or alphabetical
2. HTML is an Object Oriented Programming Language
3. Multilevel list can be created in HTML5
4. The 'controls' attribute is not used to add play, pause and volume
5. .cs is the extension of CSS file

SECTION C – Answer in short (2 Marks Each*5=10)

1. Define SEO. State types of SEO.
2. Explain in short White Hat technique.
3. Explain in short SEO Keyword search.
4. Explain how could you optimize images.
5. Which are the different SEO techniques?